



OFFICE OF THE MAYOR
100 NORTH JEFFERSON STREET, ROOM 200
GREEN BAY, WI 54301

JAMES J. SCHMITT
MAYOR

MEDIA ADVISORY

For more information or comment, please
contact: Jennifer Pollitt, 920-448-3006

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Zippin Pippin Will Meet Its 200,000 Rider Goal THURSDAY!

[Green Bay, Wisc.]: Mayor Schmitt will be presenting a certificate to the 200,000th rider of the Zippin Pippin tomorrow, Thursday July 14, 2011. This marks a significant occasion as the City's business plan requires 200,000 riders per year to make the project sustainable. The Zippin Pippin at Bay Beach has met this goal in just over two short months.

Bay Beach personnel approximate the 200,000th ride to occur Thursday mid-day. Because the weather and attendance at Bay Beach greatly affect daily ridership, the Mayor's office asks interested media to send Jennifer Pollitt, Chief of Staff, a phone number they can be reached at when a more accurate timeframe is available. Please email a phone number to jenniferpo@ci.green-bay.wi.us. Jennifer will try to provide a half hour notice to media outlets who respond via email.

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