

## Our Mission



We will serve as a catalyst and resource to the Green Bay community to help its citizens, businesses, and government achieve a sustainable future. We will work together to proactively achieve a high quality of life by meeting the needs of people and building a healthy and robust economy and environment.

To achieve this mission we will:

- ***Educate and Influence*** - Provide examples of sustainable practices and policies, undertake projects and demonstrations, provide tool kits and local and regional expertise, formulate positions on key issues and make recommendations that help shape policy;
- ***Measure Progress and Recognize Achievements*** - Identify the positive impacts on the Community of sustainability activities by establishing benchmarks and metrics, undertaking assessments, initiating projects and developing reports;
- ***Foster Interaction and Facilitate Collaboration*** - Bring together those who understand sustainability and those who seek to know more by providing white papers, hosting conferences, roundtable discussions, and study circles, and creating partnerships and collaborative endeavors with other organizations in support of sustainable practices;
- ***Engage the Community in Sustainability*** - Take the next steps after education by putting tools into the hands of the people that are meeting in living rooms and coffee shops to carry out the mission. Investigate and implement methodologies/best practices to engage all levels of the community.



Want to join Sustainable Green Bay?

Visit [www.ci.green-bay.wi.us/SGB](http://www.ci.green-bay.wi.us/SGB) and click on "Contact Us"

## Where We've Been

- Green Bikes Program
- Hybrid Vehicle Parking Signs
- Project Porch Light
- CFL Challenge
- Brown County Bicycle Trail Map
- How To Make a Rain Barrel Workshop
- Energy Savings Days
- Prescription Drug Pick Up

## Who We Are

We are a member committee made up of organizations and stakeholders. Our membership currently consists of members from the following organizations:

- City of Green Bay Departments
- Brown County Departments
- Downtown Green Bay, Inc.
- Green Bay Public Schools
- Chamber of Commerce
- Other local businesses
- Neighborhood residents and advocates

For more information about the committee or a future committee meeting, please visit:

[www.green-bay.org](http://www.green-bay.org) and click on "Sustainable Green Bay" under the Quick Links list on the right

You may also contact:

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or

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## What is Sustainability?

You can think of **sustainability** as meeting the needs of the current generation without compromising the ability of future generations to meet their needs.

Sustainability encompasses:

**Economy:** Something cannot be sustainable unless it makes or saves money.

**Social Equity:** Something cannot be sustainable unless it meets human needs fairly and efficiently.

**Environment:** Something cannot be sustainable if it is harmful to the natural systems that support human life and the economy.

